



**DATTA MEGHE INSTITUTE OF MEDICAL SCIENCES**  
[Declared as Deemed to be University Under Section 3 of UGC Act, 1956]  
Conferred 'A' grade Status by HRD Ministry, Govt. of India  
Re-accredited by NAAC (3<sup>rd</sup> Cycle) with 'A+' Grade (Score 3.53 on 7 Point Scale)  
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**Office:** Sawangi (Meghe), Wardha - 442 004, Maharashtra, India

Ph.No. : 07152 - 304000, 287701-06 Fax: 07152 - 287714, 287719, Email: [medical.wda@sancharnet.in](mailto:medical.wda@sancharnet.in)

**Office:** Atrey Layout, Pratap Nagar, Nagpur - 440 022, Maharashtra, India

Ph. No.: 0712 - 3256552, 3253764 Fax: 0712 - 2245318 Email: [info@dmims.edu.in](mailto:info@dmims.edu.in) Website: [dmimsu.edu.in](http://dmimsu.edu.in)

## **SDG 17 - Clause -17.4.3 Education for SDGs in the wider community**

### **SPONSORED PROJECTS – EDUCATION FOR LOCAL COMMUNITY**

A specific Memorandum of Association is entered with the Not for Profit Organization named Forest Development Corporation of Maharashtra (FDCM) with the Acharya Vinoba Bhave Rural Hospital, the Unit of DMIMS for the purpose extending various Medical facilities and the salient features of which are as under :

- i. Conducting Medical camps at the areas designated by FDCM
- ii. Providing fee of cost Buses for the Transportation of all the patients identified and referred from the Health Campus
- iii. Follow up of operated/settled patient as per need
- iv. Special educational programs on several SDGs namely Health, Education, Sanitation, Hygiene, Environment, Water conservation, etc.

**Various educational events for local community are practiced in this regard as under:**

<b>Sr.No</b>	<b>Name of social outreach programme</b>	<b>Description of Event</b>
1	World Population Day	Health talk by expert on contraception & Population control method
2	World Breast Feeding week	Health talk By Dr. Virul Shrivastava about advantages & ways of breast feeding. Various advantages of breast feeding was explained.
3	National Nutrition week	Health talk on Children & Pregnant Female Nutrition
4	World Mental Health Week	Health check-up of all elderly patients done at RHTC, seloo free of cost. Health talk were delivered
5	World Diabetes Day	Health talk specifically regarding the dietary management of the diabetes & its complication. Also, all the beneficiaries were screened for diabetes by checking their RBS

6	World AIDS Day	Health Talk & Slogan Competition for medical students & interns
7	World Leprosy Day	Talk on Sign, Symptoms & Prevention of Leprosy
8	World Cancer Day	Health education film on Healthy Lifestyles. Lecture on Prevention of various cancers were delivered
9	Corona Covid-19 Awareness Programme	Health talk on prevention & treatment of Covid-19
10	Awareness Programme for Monsoon Related Diseases	Health education on various Monsoon Related health problems. Health talk on How the prevention from these monsoon related diseases can be done.
11	World Population Day	the participants were informed about how the population of the world is growing and also explained about the measures to control the population
12	World Breast Feeding Week	the participants were informed about the importance of breast feeding during first six months of child. Also, the mothers have been explained about how to feed the child properly and hold the child during feeding.
13	National Nutrition Week	the participants were informed about the healthy nutrition. Also they have been told about the recommended dietary allowances
14	Mental Health day Program	the participants were explained about the various mental health diseases and measures to overcome them
15	World Diabetes Day Program	the participants were told about the various signs/symptoms of diabetes mellitus and also about the complications
16	World AIDS Day	the participants were informed about the various complications HIV Virus and the various measures to stop this virus
17	Leprosy Day programme	the participants were told about the various signs/symptoms of Leprosy and also about the complications and the various taboos related to this disease
18	Worlds Cancer Day Program	the participants were told about the various complications of cancer and also the various stages of cancer
19	Covid-19 Awareness Programme	the participants were informed about the signs/symptoms/complications of COVID19 Pandemic
20	World Environment Day	the participants were told about global warming and about the green house effect
21	ORS day celebration	Health education and preventive measures ORS Preparation Demonstration and Information on Home Available Foods

22	World Breast Feeding Week	Health education about importance of Colostrum feed and exclusive Breastfeeding , Healthy Baby Competition, Skit on Breast feeding in working women.
23	National Nutrition Week	Health education on Nutritional Advices Health education for proper nutrition. Role play by nursing students.
24	World Mental Health day	Health education on Mental Status and meditation session by Psciatic department
25	World Diabetes day	Health education about various vaccines. Imparting & clearing doubts about myth of lifestyle disorders
26	World AIDS day	Health education related to Myth about HIV/AIDS through rally Healths talk about HIV/AIDS prevention in community Hall
27	World Leprosy Day	Health talk given regarding the signs & symptoms of Leprosy, Faculty, Department of Dermatology Various Methods was told about the prevention of Leprosy
28	World Cancer Day	Health talk given on different oral cancers Various methods explained about how to prevent oral cancers
29	Women's day Celebration	Health talk given on Cervical Cancers Various methods explained about Regular hygiene and how to prevent cancers
30	World Environment day	Health awareness sessions for prevention of environmental pollution Tree plantation program
31	World ORS Day	World ORS Day was celebrated at Z.P. school at Sonagao Abaji, Deoli on 29/07/2019
32	Tree Plantation Drive	Tree plation was done at MGAC campus on 31/07/2019
33	World Breastfeeding Week	World Breastfeeding Week at AVBRH from 01/08/2019 to 07/08/2019. The theme was: Empower Parents, Enable Breastfeeding, Now and for the future. Rangoli compitetion was also held.
34	Tree plantation & Swacchata Abhiyaan	Tree plantation & Swacchata Abhiyaan activity was done during Ganesh Festival- Avighna 2019
35	National Youth Day	On 12/01/2020 National Youth Day was celebrated by NSS volunteers. The theme of the Program was: 'Channelizing Youth For Nation Building'. Rally on Organ donation was carried out at Salod (Hirapur),

		Wardha.
36	World cancer day	NSS & India's Student Program of UNESCO chair in Bioethics observed the World cancer day 2020 on 05/02/2020 in Acharya Vinoba Bhave Rural Hospital
37	Cancer awareness rally	On 24/02/2020, NSS volunteers carried out an cancer awareness rally by carrying posters and shouting slogans related to cancer detection at Salod (Hirapur), Wardha
38	International Yoga Day	On 21/06/2020, with the theme of "Yoga For Health- Yoga At Home" enthusiastic students of JNMC participated in celebration of Yoga day from there respective home keeping in mind the prevalent COVID-19 pandemic.
39	Sunstroke Prevention Skit	On 08/03/2020 at Waigao, Wardha Health education session was conducted via a skit. NSS students and Faculties briefed the community members on the health hazards of heat exhaustion, heat stroke and sun stroke through a short skit. Signs and symptoms for early detections and home based measures to prevent complications were demonstrated.
40	Republic Day Celebration	Reublic Day Celebration was held along with students by Dr. Badwaik on 26 th Jan.2020
41	No tobacco week	Awarness Camp
42	World Health Day	Health Camp
43	Oral Hygeine Day	Health Camp
44	World Cancer Day	Health Camp
45	Leprosy Day	Health Camp
46	World Population day 11 July 2019	Health education related to the theme.
47	ORS Day29 July 2019	Poster exhibition,demonstration and health education.
48	Breast feeding week 1-7/08/2019	Poster & Health education ,poem and essay competitions related to the theme
49	National Nutrition Week1-7 Sept 2021	Health education related to the theme.
50	World Heart Day29/09/2019	health camp, and given Health information, posters, and slogans.
51	Aids awareness week 1-7 /12/2019	Aids awareness Rally
52	Mental health weak 9-15/10/2019	Poster , psychodrama, guest lecture and rangoli competition

53	World cancer day4/2/2020	Skit on cancer awareness
54	Health-Lifestyle diseases and emerging issues	“Occupational and environmental health-Lifestyle diseases and emerging issues”
55	Terminal palliative care in lung malignancy	Anaesthesia& Pulmonary Medicine
56	Webinar on Lifestyle modification in Hypertension- Recent Trends	Webinar on Lifestyle modification in Hypertension- Recent Trends

**Two Significant initiatives for education for wider community are as under :**

**a. Comprehensive Community Health Team**

❖ Background

Comprehensive Community Health Care’ is an integrated system of care designed to meet the health needs of individuals, families and communities in their local settings through interdisciplinary programme.

In coherence with the vision and mission of the DMIMS University the goals of CHCP is:- “To develop competent, confident, concerned and compassionate learner through organized interdisciplinary programme and to deliver comprehensive quality health care services to the rural, needy, marginalized and underprivileged populace.”

❖ Why this practice was chosen?

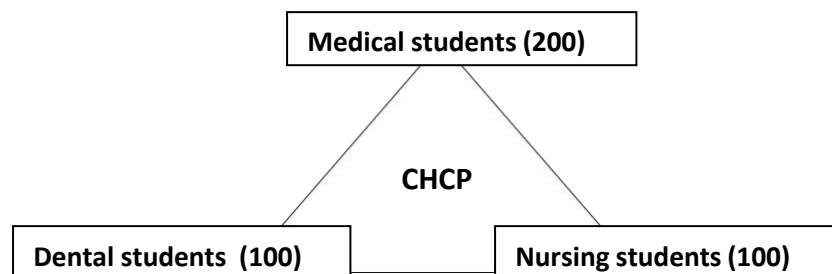
Comprehensive Community health care program (CCHCP) is innovative approach in medical education technology. It focuses on the community, where people live and where most health problems can be prevented or treated. It is based on concept of WHO recommended community based medical education where main aim is to promote the health science education and enhance the equity in health.

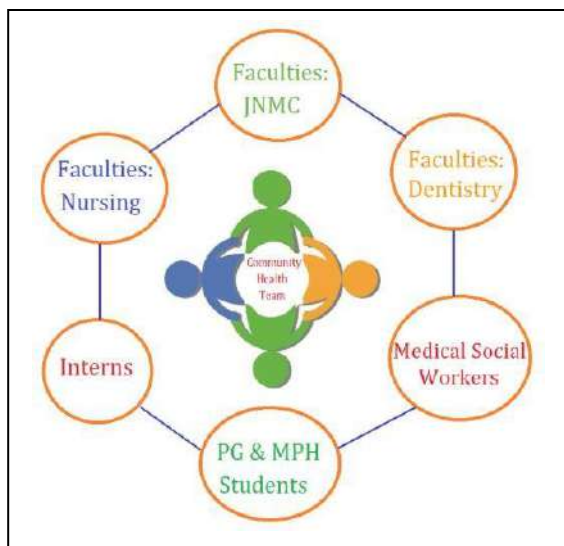
CHCP is an “orientation towards primary health care and community”. It is a “form of instruction where trainees learn professional competencies in a community setting focusing on population groups and also individuals and their everyday problems.”

These are the reasons for choosing this practice.

### Unique about the practice

- ❖ CHCP is an innovative, inter-disciplinary and unique approach launched by DMIMS (DU) first time in India in 2011.
- The main aim of the program is to introduce a comprehensive health care approach in the community along with the development of team spirit in newly entered medical and Para-medical students.
- In DMIMS (DU), every year at the start of academic session of new undergraduate batch, a comprehensive team of 200 Medical, 100 Dental and 100 Nursing students is structured and 5 families are allotted to each team of 2 Medical + 1 Dental + 1 Nursing students. This team is referred as **“Health Team Unit”**.
- All the students are given introductory lectures regarding their role in program. Faculty members from all the three disciplines are designated for the program to give expert guidance to students.
- Each health team visits their families fortnightly on Friday/Saturday morning. They interact with family members regarding their health and health problems; impart health education and the members of families who need medical help are refer to hospital





### ❖ Impact/Benefits of this practice

#### 1) To students

- i. The program encourages empathy and understanding among students;
- ii. Motivates students to learn; and they gain in confidence;
- iii. It also inculcates the communication skills including the language and phonetics.
- iv. Gives them a greater knowledge of professional roles and responsibilities and the illnesses they need to recognize and treat.
- v. Program gives practical exposure to the students, helps to know not only the health status but also social status of the community.
- vi. Students get a wholesome concept of Health & disease & its socio economic, environmental determinants including the provision & utilization of health care services.

#### 2) To the faculty –

- i. Inter-disciplinary collaboration – sharing the ideas and experiences with the staff from other disciplines/departments.
- ii. Promotion of Team work.
- iii. Role as a ‘facilitator’.
- iv. Strengthening of network and rapport with grass root level health

workers, local health administration, villagers/beneficiaries.

- v. Providing promotive, curative, preventive health care services to the community.
- vi. Community based teaching
- vii. Community based research

### 3) To the community –

- i. The rural community/villagers get doorstep services by medical, dental and nursing students free of cost.
- ii. The villagers are also happy because of the counseling & health education by these students which helped to get rid of fear, anxiety, myths of some diseases.
- iii. The people get concession in charges for various health check up services at the attached tertiary care hospital (AVBRH)







## b. Unnat Bharat Abhiyaan

### Context:

The Unnat Bharat Abhiyan (UBA) is a flagship national program of the Ministry of Human Resource Development (MHRD), Government of India, envisioning the transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an inclusive India.

### **Background and Need of Unnat Bharat Abhiyan**

As foreseen by Gandhi Ji in his seminal work, 'Hind Swaraj', the western developmental paradigm, based on centralized technologies and urbanization, has given rise to serious problems like increasing inequity (leading to crime and violence), and climate change due to rapid ecological degradation.

To ameliorate these problems, it is necessary to promote development of rural areas in tune with Gandhian vision of self-sufficient 'village republics', based on local resources and using decentralized, eco-friendly technologies so that the basic needs of food, clothing, shelter, sanitation, health care, energy, livelihood, transportation, and education are locally met. This should be the vision of holistic development of villages.

The imperatives of sustainable development which are being felt more and more acutely all over the world also demand eco-friendly development of the villages and creation of appropriate employment opportunities locally. Increasing urbanization is neither sustainable nor desirable. So far, our professional higher education institutions have largely been oriented to cater to the mainstream industrial sector and , barring a few exceptions , have hardly

contributed directly to the development of the rural sector . Unnat Bhārat Abhiyān (UBA) is a much needed and highly challenging initiative in this direction.

## **Vision**

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

## **Mission**

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

The core Themes of working under Unnat Bharat Abhiyan is as under:

- Organic farming
- Water Management
- Energy Sources
- Artisans, Industries & livelihood
- **Basic Amenities**

Under Basic Amenities come following sub Themes:

- Rural education in India
- Use of technology in rural education of India
- Rural Connectivity
- **Rural Sanitation**
- **Rural Health**
- Convergence

***The Themes under Basic Amenities namely Rural Sanitation & Rural Health form the core of services which can be offered by Health sciences Universities/Colleges along with other avenues available at Health sciences Universities/Colleges which can be Provided to communities from adopted villages/Clusters.***

## **Rural Sanitation**

If water is life, sanitation is surely a ‘way of life’ and access to such facilities has an impact on the quality of human life and health. A holistic definition of sanitation includes safe drinking water, liquid and solid waste management, environmental cleanliness and personal hygiene. Failing to ensure any one of these can have direct implications on the individual/family/community’s health. Environmental cleanliness and sanitation were subjects closest to Mahatma Gandhi’s heart who proclaimed that “cleanliness is next only to godliness”.

## **Rural Health**

Health forms an Important index of human development and in turn that of the development of any society. It is the fundamental human right. Health, defined as the state of complete physical, mental, social and spiritual well-being and not merely absence of disease and infirmity, proves to be a major contributor to the level of quality of life.

Healthy population plays a key role in achieving the developmental activities as health helps to improve the productivity of mankind both directly and indirectly. The health picture of our country is far from satisfactory. The vision of “Health for all by 2000” has not materialized. The situation in rural areas of India, where over two-thirds of our population lives is worse with only rudimentary health care services being available to the masses. All the recent advances in medical science and technology have not reached the majority of the disadvantaged people living in rural India.

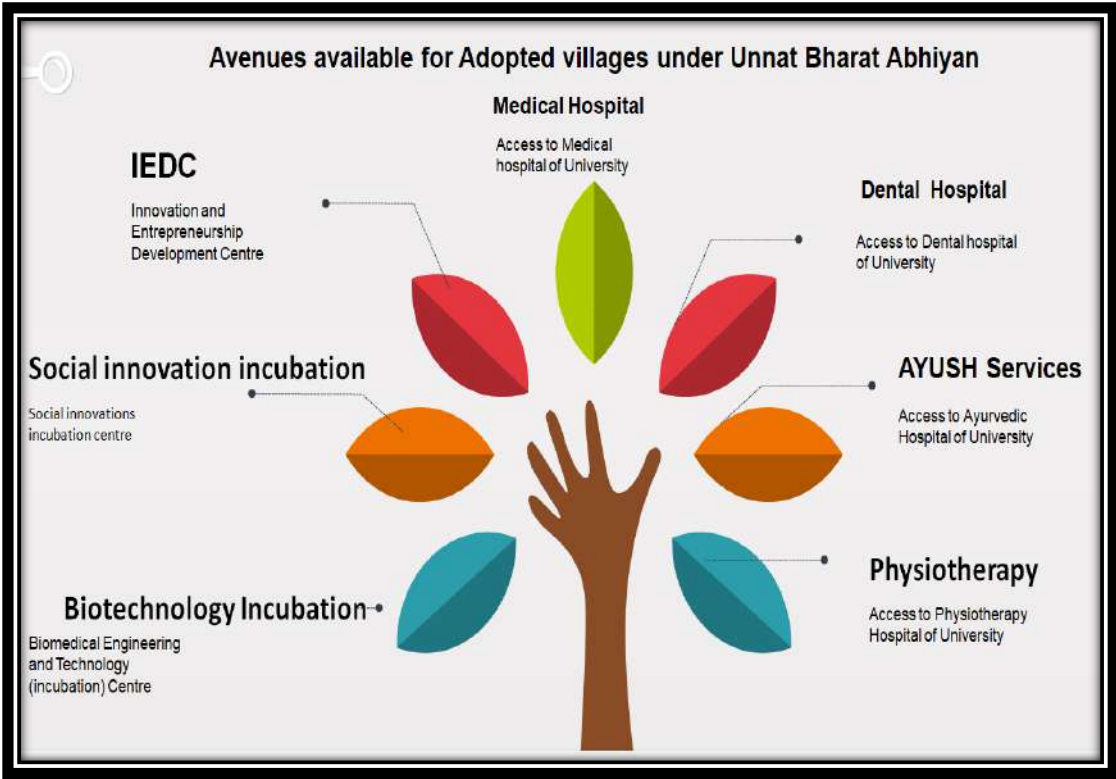
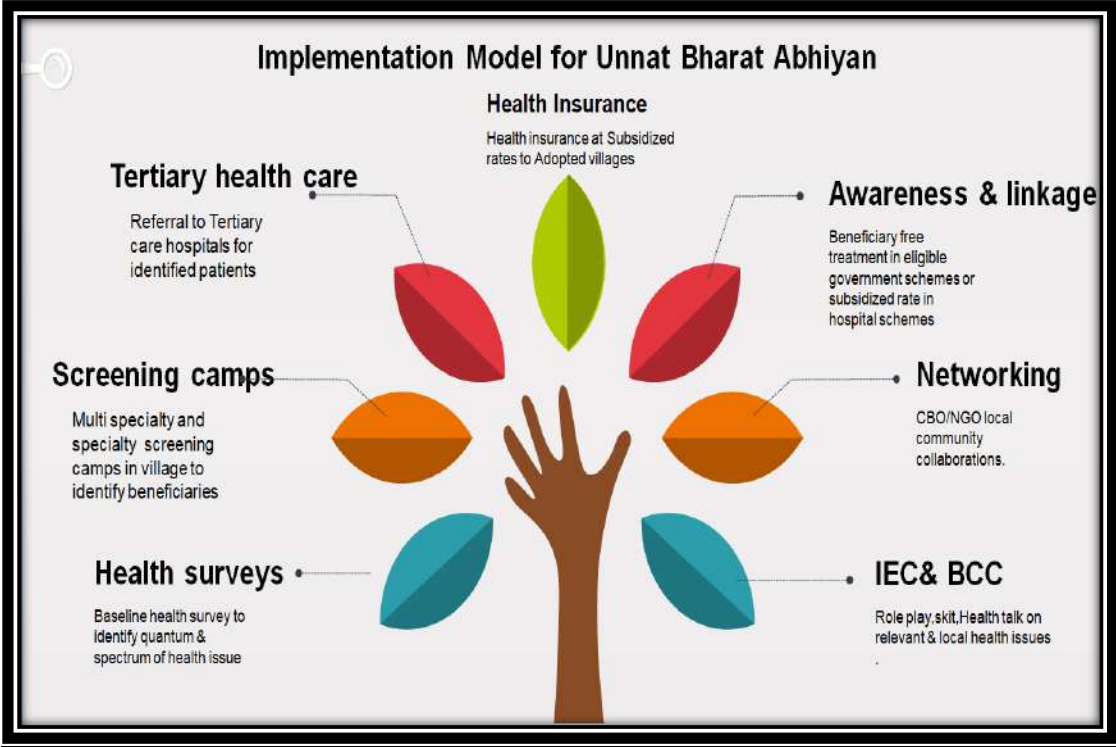
Poor socio-economic status and poor health status together make a vicious cycle wherein poverty brings inadequate nutrition, unhealthy environment, sickness causing low productivity and hence poverty. Several organizations are working alongside the government and NGOs to help relieve the burden on the public health system using mobile technology. India has over 900 million mobile phone users and this fact can be leveraged to employ better practices in even the remote areas. Leading global organizations of healthcare industry are using mobile technology to enhance the quality of care and bridge the gaps in healthcare services.

**As an Non technical health sciences university we focus our primary working under the rural health and sanitation themes while continue to collaborate with other institutes and sectors to converge and contribute to non health related issues as per feasibility and capability.**

### **DMIMS As an Health sciences Universities/Colleges as participating Institutes**


Health sciences Universities/Colleges essentially apply under Non technical institutes and can participate as participating Institute for Implementing the Unnat Bharat Abhiyan.

Whereas broad goal of UBA is Welfare of villages and village communities and their overall development , majority of the Objectives and Domains are pertaining to Technical aspects and technical inputs and newer technology development which are out of preview of Health sciences Universities/colleges but it specifically **has Rural health and sanitation as one of the initiatives under basic amenities and Convergence as one broad theme as health is multidimensional and has many direct and indirect determinants where convergence of many sectors other than health is required to attain ideal rural health.**




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# उन्नत भारत अभियान Unnat Bharat Abhiyan



WELCOME DR ABHISHEK JOSHI

DASHBOARD | VILLAGE SURVEY | HOUSEHOLD SURVEY | PLAN OF ACTION | GRAM PANCHAYAT DEVELOPMENT PLAN(GPOP) | OTHER ACTIVITIES | FINANCIAL AIDS | BEST IMPLEMENTATION AWARD | UPLOAD REPORT | UPLOAD MEDIA APPRAISAL | TECH&SIVA | CHANGE PASSWORD | LOGOUT

Please submit your village & household survey data. Please read the instructions carefully before you submit the village & household survey data. [Click Here](#) to go to submit the village & household survey data.

### Your Information

Participating Institute:	Data Meghe Institute Of Medical Sciences, Naggur (id: U-0295)
Name of the Coordinator	Dr Abhishek Joshi
Email	abhishekjoshi@yahoo.com
Mobile no.	9403702453
State	Maharashtra
Districts	Wardha
Cluster of Villages	<a href="#">View Dahegaon(Gawande) Analysis Report</a> <a href="#">View Nimgaon Analysis Report</a> <a href="#">View Salod (Hirapur) Analysis Report</a> <a href="#">View Umari Meghe Analysis Report</a> <a href="#">View Waigaon Nipani Analysis Report</a>



HIV AIDS awareness program on village



Awareness program on village school



Rally about oral hygiene, tobacco cessation



Awareness program on village

*manam*

**Registrar  
DMIMS(DU)**